



# Visual Designer

## SUMMARY

When it comes to corporate innovation Pollen8 are one of the industry's best kept secrets. We're now ready to change this, and that's where you come in! Would you like to join a team of innovation consultants, strategic thinkers, technology experts, and inspiring creatives who want to change the way the world innovates?

As an excited and driven designer you will be instrumental in how we communicate our vision, helping us to achieve our ambitious goals and creating excitement all the way.

## WHO WE ARE

For the past two years we have been quietly turning heads at some of the world's largest & most interesting companies and winning recognition from the likes of The Lean Startup Summit for Europe and the Founders Factory. We've achieved this by using our unique mix of consulting services together with our dedicated innovation platform to help business leaders in large organisations unlock the potential of their people.

Our approach has proved transformative, cutting through the noise and delivering breakthrough changes such as an entire new division exploring hybrid electric airplanes within a global engineering client. We're proud of the contribution that we've made towards solving some of the world's biggest challenges together with our clients and our network of startup partners & industry experts.

We're now ready to grow, bringing this impact to a wider audience and attracting new colleagues and partners. To support this growth, we are now looking to hire a Visual Designer to join the Pollen8 team in London.

## **ROLE CONTEXT**

Within the company there are four teams: design and brand, consulting, product and ops. You will be joining two senior designers and a marketing specialist and form a team that is a core function in our business. We see it as essential to the company's success and it is centered around two main purposes:

Firstly, we deliver all design work for our clients, such as branding for campaigns and programmes, which is a key component of all projects we have in flight. Secondly, we are responsible for creative marketing approaches to raise our company profile and create interest from new clients.

Your key relationships will be split between our clients with the project managers on the respective accounts, and internally you will be working with the creative and consulting team as well as our CEO. Collaboratively we create transparent objectives and key results for everyone in the team on a quarterly basis, so we understand how to contribute to our company goals.

## **RESPONSIBILITIES**

We are ambitious in the objectives we set ourselves and the quality of work we are striving for. We have a wide range of skills and experiences and enjoy working in a collaborative environment. To be successful in your work with Pollen8, we expect you to:

- Create engaging brand concepts to push hype and drive participation for innovation programmes we run with our clients
- Implement brand strategies across multiple channels to make sure we succeed with hitting our engagement targets and create memorable experiences
- Produce all assets and collateral for digital and print
- Transform complex issues into clear and exciting narratives in the form of presentations and pitch decks
- Co-create briefs with both our clients and also internal stakeholders at Pollen8 to be able to scope work for transparency and accountability across the team
- Run design related workshops with clients as well as your colleagues to get buy-in for your work or educate them on methods and principles of design thinking
- Understand the challenges of account management and collaborate with the client on finding smart routes to achieve our strategic goals
- Connect with the whole Pollen8 team to find the right support so you can take ownership of entire creative work streams and deliver outcomes that inspire and excite the client and your colleagues
- Communicate challenges and blockers openly to the team so we can resolve issues early in the process before they become critical to the success of your work

## QUALIFICATIONS & SKILLS

This role will mean learning fast and getting real responsibility for high impact work, so we want you to be excited about mastering new skills and committed to growing with us as a designer. We are excited to include your qualifications in the team:

- Graphic design experience, ideally 3 years or more in an agency or equivalent
- Proficient in the use of Adobe Suite (Photoshop, Illustrator, InDesign)
- Knowledge of design tools (Sketch, Invision, and related ones)
- Ability to deliver on an entire project from concept creation to execution including client interactions from end to end
- Managing the print process of collateral like posters and banners
- Sensitive communication skills to address needs of different stakeholders
- Basic understanding of motion graphics skills and tools (After Effects, etc.)
- Illustration and video editing skills are nice to have
- Worked in small teams
- Excited about promoting a culture of design inside and outside our business

## APPLY

We would love to hear about why you want to work in a rapidly growing startup like ours and what excites you about excelling with us in the innovation space.

Please submit your CV and portfolio with recent work to:

Martin Dudek, Head of Creative

[martin@pollen8.io](mailto:martin@pollen8.io)

At Pollen8, we don't just accept difference - we celebrate it, we support it, and we thrive on it for the benefit of our employees and services. Pollen8 is proud to be an equal opportunity workplace and is an affirmative action employer. We are committed to equal employment opportunity regardless of race, colour, ancestry, religion, sex, national origin, sexual orientation, age, citizenship, marital status, disability or gender identity.

Date updated:

**3rd September 2018**